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Developer launches sales for first condo in emerging Nora District



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Ronto Group plans to build Nora House in West Palm Beach.
COMMON GROUND STUDIOS

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Story Highlights

- Ronto Group launched sales for Nora House, a 117-unit condo in West Palm Beach.

- The 11-story building will break ground in mid-2027 and complete in 2029.
- Nora House features 18,900 square feet of commercial space and extensive amenities.

Ronto Group launched sales for the first condo in the emerging Nora District in West Palm Beach, with prices starting in the upper \$1 millions.

The 11-story condo would be located at 1105 N. Dixie Highway. It's the [first of two multifamily buildings](#) planned on the 5.15-acre site covering a full city block.

This is the retail phase of the \$1 billion Nora District, where new retail, restaurant and office [tenants are moving in](#) on the north side of downtown West Palm Beach.

Naples-based Ronto Group has partnered with the master developers of the Nora District, NDT Development, Place Projects and Wheelock Street Capital, for the Nora House condo. It will feature 117 condos, ranging from two bedrooms in 1,500 square feet to four bedrooms in 2,900 square feet, and 18,900 square feet of commercial space.

“Nora House represents an opportunity to deliver a refined condominium experience within the Nora District, one of West Palm Beach’s most thoughtfully curated new districts,” said Anthony Solomon, president of the Ronto Group. “From the architecture and interiors to the scale of the residences and amenities, every element of Nora House is designed to elevate daily living while remaining deeply connected to the energy, walkability and cultural fabric of the Nora District.”

The amenities would include a fourth-floor pool deck, a rooftop pool deck, six guest suites for visitors, a fitness center, a spa with steam rooms, a sauna and treatment rooms, hot and cold plunge pools, a sports and game lounge, a bowling alley, a golf simulator, grilling stations, a fire pit, an outdoor bar, two pickleball courts, and a yoga lawn.

Douglas Elliman is leading the sales efforts for Nora House. It was designed by Swedroe Architecture in Miami, and interiors were crafted by Lillian Wu Studio in New York.

The developer expects to break ground on the condo in mid-2027 and complete it in 2029.

“Nora House represents the next evolution of the Nora District as we introduce residential living into the neighborhood,” said Joe Furst, managing principal of Place Projects. “From the outset, our vision has centered on building a cohesive, walkable district where each element works together to create a distinctive sense of place. As Nora’s first for-sale condominium offering, Nora House gives people the opportunity to truly call the district home.”

There's been a condo development boom in West Palm Beach the last few years, and most units start over \$1 million to attract the wealthy residents moving to the city. The majority of the new condos are near the Intracoastal Waterway.