

March 23, 2026

# Nora District Adds First Residential Tower

The launch of Nora House signals the next phase of West Palm Beach’s downtown growth as the city continues to attract new residents, offices, and investment.

**March 23, 2026 | SFBW Staff**



West Palm Beach’s Nora District has quickly become one of the most visible examples of how the city’s urban core is evolving, and the launch of Nora House marks a turning point in that transformation. The planned 11-story condominium will be the first residential project inside the district, shifting the area from a dining-and-retail destination into a true live-work-play neighborhood.

Developed by The Ronto Group with partners including NDT Development, Place Projects, and Wheelock Street Capital, the project will bring 117 luxury residences and ground-floor commercial space to the center of the walkable district north of downtown. Sales have begun, with construction expected to start in 2027 and completion targeted for 2029.

The timing reflects broader momentum in West Palm Beach, where steady corporate relocations, new office development, and continued migration from the Northeast have increased demand for housing close to the city’s business core. Unlike earlier waves of development focused on suburban communities, newer projects are increasingly tied to lifestyle districts designed to keep residents within walking distance of work, dining, and entertainment.



The Nora District itself was conceived as a multi-phase redevelopment of historic warehouse buildings along North Railroad Avenue, with a mix of restaurants, boutique retail, creative office space, and future hotel and residential components. Bringing for-sale residences into the district is widely seen as a critical step in establishing the area as a long-term neighborhood rather than a seasonal destination.

Nora House is expected to target buyers looking for full-time residences rather than vacation units, with two- and three-bedroom layouts, large terraces, and a full slate of amenities aimed at professionals and executives relocating to Palm Beach County. Prices are expected to begin in the upper \$1 million range, putting the project in line with newer luxury inventory in downtown West Palm Beach while still below pricing on Palm Beach Island.

As more companies establish offices in the area and infrastructure improvements continue downtown, projects like Nora House illustrate the next phase of the region's growth. The focus is no longer only on attracting visitors, but on building a year-round population that supports West Palm Beach's emergence as a serious business center in South Florida.